



Lyon Mode City Men's intimates and swim

Nancia

It's a year since French brand Nancia debuted at Lyon Mode City with its range of **sports chic men's and boy's beachwear** (6 months-12 years). The brand is doing well and is continuing to develop the line further for 2007.

Nancia works with **high-quality fabrications**, including **cotton, jersey** and most notably **technical, quick-drying** materials. New for next summer is a range of men's and boy's shorts featuring **free-contour embroidery** produced in Italy.



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The colour palette remains sophisticated, with the addition of **indigo blue, sand** and **black**, as well as a contrasting striped band of colour on shorts.

After such good feedback on the its quick-drying shorts, Nancia have decided to expand the range to **quick-drying shirts**, as well as continuing with quick dry, reversible **beach bags and hats**.

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